

# Malmesbury

● ● ● connections

connecting local business with local people



Delivered FREE by Royal Mail to around 11,500 homes  
in Malmesbury and surrounding areas



Malmesbury Connections is a well established local magazine connecting local people with local businesses. A truly independent business, we began in 2008, bringing the community together through **magazine features, groups, events** and **advertising**.

## For Local Residents

- ✓ Guide to local businesses/services
- ✓ Reference for useful numbers
- ✓ An entertaining read
- ✓ Hub of business and community group editorials
- ✓ Available to view online

## For Local Businesses

- ✓ The perfect way to promote your business to local customers
- ✓ Easy and cost effective advertising
- ✓ 11,500 copies distributed monthly
- ✓ Popular outside the distribution area via the online magazine

*Thanks for sorting out our advert. The work that resulted from the first month has paid for the full six months of advertising.*

Glebe Healthcare Services

# Advertising Options

Page Type	Single Issue	Three Consecutive Issues	Twelve Consecutive Issues
<b>Full Page</b> 128mm x 185mm	£216	£193	£171
<b>Half Page</b> 128mm x 92mm	£112	£98	£89
<b>Quarter Page</b> Portrait 61mm x 92mm Landscape 128mm x 46mm	£75	£63	£57
<b>Eighth Page</b> 61mm x 46mm	£41	£37	£33
<b>Front Cover Banner</b> 136 mm x 51mm	£150*	£157**	
<b>Premium Space</b> (inside front/page 3)	£227	£205	
<b>Back Cover</b> 148 mm x 210mm***	£249	£249	

\* Front cover banner \*\*Front cover bubble (50mm) + quarter page inside  
 \*\*\* Please include 3mm bleed space  
 All prices are monthly.  
 Bookings of more than three months can be paid monthly by direct debit

## Special Packages

- Book a Half or Full Page advert for six months or more and we'll match your space with a FREE Editorial
- Business Features and Editorials are usually offered with long-term advertising packages. Please contact us for more information.



Since advertising in Malmesbury Connections many of our customer enquiries say that they saw our advert in the magazine. It has been a great publication for us to show the people of Malmesbury what we do, and the services we can offer. Renee, the Editor, made the whole process incredibly easy and offered lots of assistance in making our advert work.



Andy Wicks Landscapes & Steve Osborne Construction

# How to Advertise

- 1 Call **07919 288 977** or email **info@malmesburyconnections.co.uk** to pre-book your advertising. Spaces are often booked prior to the monthly deadline, and premium spots are often booked well in advance.
- 2 Send your advert in either **JPEG, PDF** or **TIFF** format. If you do not already have an advert, please get in touch to discuss your requirements and we can create one for you. Adverts can be designed for **between £10 and £35**.
- 3 We will email a proof of your advert to you for approval, before going to print.
- 4 You will be invoiced once you have approved your advert. Payment may be made via BACS, paypal or Direct Debit for monthly payments. Card payments also accepted

Terms and Conditions are available on request.

## Advertising Deadlines

All advertising artwork must be received no later than the **first Wednesday of the preceding month.**

